

**CITY OF LONG BEACH  
DEPARTMENT OF PARKS, RECREATION AND MARINE  
PARKS AND RECREATION COMMISSION MINUTES  
APRIL 15, 2004**

**I. CALL TO ORDER**

The meeting of the Parks and Recreation Commission was called to order by Chris Kozaites, Vice President, at 9:00 a.m., in the El Dorado Park West Senior Center Library. Phil Hester, Director of Parks, Recreation and Marine, took roll call and confirmed a quorum.

**Present:** Chris Kozaites, Vice President  
Raymond Chavarria  
Naomi Rainey  
Harry Saltzgaver  
Drew Satariano

**Absent:** Bea Antenore, President (excused)  
William Marmion (excused)

**Staff:** Phil Hester, Director of Parks, Recreation and Marine  
Thomas Shippey, Manager, Maintenance Operations Bureau  
Dennis Eschen, Manager, Planning and Development  
Bert Srack, Acting Manager, Community Recreation Services  
Kevin Prelgovisk, Manager, Business Operations  
David Ashman, Manager, Special Events and Filming  
Robin Black, Executive Secretary to the Director

**Guests:** Robert Lamond, Partners of Parks  
Anna Lindseth, American Red Cross Youth Services

Vice President Kozaites requested that Ms. Bert Srack introduce the El Dorado Park West staff. Ms. Srack introduced Ms. Pat Gallagher, coordinator of the El Dorado Park West Senior Center, who was instrumental in helping to design and work with the community to decorate the library and buy the furniture. She said that Ms. Gallagher has done a great job and the seniors love her.

Mr. Hester introduced Ms. Anna Mendiola, Park Development Officer, and stated that she and Dennis Eschen were also very actively involved in this project.

**II. APPROVAL OF MINUTES – MARCH 18, 2004**

**It was moved by Commissioner Chavarria and seconded by Commissioner Rainey to approve the March 18, 2004 Parks and Recreation Commission minutes. The motion carried unanimously.**

**III. SAMMY AWARD PRESENTATION – LETTY FLORES**

Mr. Hester stated that Ms. Flores has asked that the Sammy Award presentation be delayed to the next meeting. He distributed a letter from Ms. Flores that she is working on a process to make Sammy an official honorary City employee.

**IV. EMPLOYEES-OF-THE-MONTH PRESENTATIONS FOR APRIL**

Commissioner Saltzgaver announced Mr. Tom Hope as Maintenance Operations Bureau's Administrative Employee of the Month. Mr. Geoff Hall stated that Mr. Hope is a quiet employee who works with the City's GIS system, preparing technical maps and park aerial photos. He said that Mr. Hope is also one of the City's foremost experts on electric utility rates and, through his diligence, has saved the City and the Department hundreds of thousands of dollars through rate adjustments and auditing the utility bills. Mr. Hall stated that Mr. Hope would soon be taking over the new computerized work order management system, which will help staff to better prioritize work.

Commissioner Saltzgaver announced Mr. Bryce Tyler as Community Recreation Services Bureau's Field/Operations Employee of the Month. Ms. Michelle Wilson stated that Mr. Tyler is the coordinator for the central west division of the youth sports program and is completely dedicated to his job. She said that Mr. Tyler coordinates youth leagues for about 100 teams per season, which ends up being about 800 to 1,000 kids. She said that Mr. Tyler has a great rapport with the kids and the respect of the fellow coordinators, the coaches, and the supervisors.

Ms. Gladys Kaiser stated that she is also one of the supervisors representing Mr. Tyler from the central west area. She said that Mr. Tyler helps her out with Cesar Chavez, Drake, 14<sup>th</sup> Street, California Recreation, Bixby, Orizaba, Silverado, Admiral Kidd, and Martin Luther King, Jr. Parks and at the Washington Middle School.

**V. COMMISSION ACTION ITEMS**

**#04-0401**

PERSONAL SERVICES/INSTRUCTION AGREEMENTS-MONTHLY APPROVAL

It was moved by Commissioner Chavarria and seconded by Commissioner Satariano to authorize the Community Recreation Services Bureau Manager or his or her management designee to execute the Personal Services and Instruction Agreements and amend Attachment "A" of the agreements as needed. The motion carried unanimously.

**#04-0402**

2003 LONG BEACH PARKS AND RECREATION COMMISSION ANNUAL REPORT

Mr. Hester stated that this is a yearly report required by the City Charter. He said that staff would then make any changes required and send on to the City Council for their consideration and approval.

Commissioner Chavarria mentioned that he was left out of the attendance record, which should be corrected.

It was moved by Commissioner Rainey and seconded by Commissioner Chavarria to approve the 2003 Parks and Recreation Commission Annual Report, with corrections, and authorize the Director to forward it to the City Council. The motion carried unanimously.

**#04-0403**

REQUEST FOR PARKS AND RECREATION COMMISSION APPROVAL OF THE 2004 LONG BEACH BASEBALL AND SOFTBALL HALL OF FAME INDUCTEES

Mr. Hester stated that staff has been working on this for quite some time and that this idea was brought forth by some individuals who were interested in seeing the City recognize the history of baseball and softball within Long Beach. He said that in October, through the efforts of Commissioner Satariano, the concept was brought before the Parks and Recreation Commission. Mr. Hester stated that a very active advisory group was created and, with the help of Mr. Marc Gutfeld, supervisor of the adult sports office, they have solicited potential nominees into the Baseball and Softball Halls of Fame. He said that the Hall of Fame Committee went through the nominations and narrowed down the list included in the packet.

Mr. Hester stated that staff and the Committee have also been working on what the monument would look like. He said that the entrance area at Blair Field has been redone and the Baseball Hall of Fame plaques would be placed on the planters. He said that a similar type monument would be placed at Joe Rodgers Field for the Softball Hall of Fame. He stated that on Saturday, May 8, there would be an induction ceremony at Blair Field, as a part of the California State University, Long Beach baseball game that day, and invitations would be send out soon. Mr. Hester stated

that a Hall of Fame room would also be created at Blair Field, at which various pieces of memorabilia would be displayed.

**It was moved by Commissioner Rainey and seconded by Commissioner Saltzgaver to approve the inductees for the Long Beach 2004 Baseball and Softball Hall of Fame. The motion carried unanimously.**

**#04-0404**

FACILITY USE PERMIT FOR SCIENCE ENRICHMENT SERVICES, INC.

Mr. Hester stated that this program has been at El Dorado Park for three summers. He said that it is a great program and is a good partnership with the Department.

**It was moved by Commissioner Rainey and seconded by Commissioner Chavarria to authorize the Director of Parks, Recreation and Marine to execute a permit with Science Enrichment Services, Inc., to operate a science camp during summer 2004 at El Dorado Park West, Picnic Site "A." The motion carried unanimously.**

**#04-0405**

PERMIT WITH THE TRUSTEES OF CALIFORNIA STATE UNIVERSITY, LONG BEACH FOR BLAIR FIELD

**It was moved by Commissioner Rainey and seconded by Commissioner Chavarria to authorize the Director of Parks, Recreation and Marine to execute a Permit with the Trustees of California State University, Long Beach for the use of Blair Field and for revenue sharing related to advertising and souvenir sales, for a term of five years. The motion carried unanimously.**

**#04-0406**

USE PERMIT WITH THE BIXBY KNOLLS/NORTH LONG BEACH KIWANIS CLUB FOR A CARNIVAL AT HOUGHTON PARK AND REQUEST FOR FEE WAIVER

**It was moved by Commissioner Chavarria and seconded by Commissioner Rainey to authorize the Director of Parks, Recreation and Marine to execute a facility use permit with the Bixby Knolls/North Long Beach Kiwanis Club for a carnival at Houghton Park and that the \$1,400 in fees associated with the permit for this event be waived. The motion carried unanimously.**

**#04-0407**

PERMIT WITH THE LONG BEACH MUNICIPAL SOCCER ASSOCIATION FOR FOOD AND BEVERAGE SALES AT CHITTICK FIELD

Commissioner Chavarria asked if the rules and regulations of the Health Department would be required for this group. Mr. Hester responded that in order for the group to

receive their permit from the Department, they are required to receive all permits, licenses, and approval from other City departments.

**It was moved by Commissioner Chavarria and seconded by Commissioner Rainey to authorize the Director of the Parks, Recreation and Marine Department to execute a permit with the Long Beach Municipal Soccer Association allowing the sale of prepackaged food and non-alcoholic beverages at Chittick Field for a term of one year with the option to extend the permit for additional one-year periods, subject to the approval of the Director of the Parks, Recreation and Marine Department. The motion carried unanimously.**

**#04-0408**

REQUEST FOR WAIVER OF FACILITY USE FEES FOR 10<sup>TH</sup> ANNUAL CHILDREN'S DAY CELEBRATION AT EL DORADO PARK WEST

Mr. Hester stated that Ms. Summer Hansen attended the last Parks and Recreation Commission meeting and made a presentation about this event. He said that because of the short time frame before the last Commission meeting, staff requested that Ms. Hansen make a presentation and then they would prepare a staff report for review and approval at the April 15 meeting. He said that this is consistent with what has been approved in past years.

**It was moved by Commissioner Chavarria and seconded by Commissioner Satariano to approve the waiver of the picnic area and soccer field permit fees for the 10<sup>th</sup> annual Children's Day celebration on May 1, 2004. The motion carried unanimously.**

**VI. COMMITTEE STATUS REPORTS**

**A. EXECUTIVE COMMITTEE**  
President Antenore, Chair

Vice President Kozaites stated that the Committee met last week to discuss the agenda.

**B. FINANCE AND APPEALS COMMITTEE**  
Vice President Kozaites, Chair

Vice President Kozaites said that the statement was included in the packet, which shows that half the year has expired, and expenditures are at 42% and total revenue is at 47%.

C. PARK SAFETY COMMITTEE  
Commissioner Rainey, Chair

Commissioner Rainey stated that there was no meeting and that the statements are included in the packet.

D. EQUAL EMPLOYMENT OPPORTUNITY AND CUSTOMER SATISFACTION COMMITTEE  
Commissioner Satariano, Chair

Commissioner Satariano stated that the Committee did not meet.

E. CAPITAL IMPROVEMENT PROJECTS COMMITTEE  
Commissioner Marmion, Chair

Vice President Kozaites stated that Commissioner Marmion is not present and there was no meeting held.

Commissioner Saltzgaver stated that construction has begun at the Houghton Park skate park.

F. CITY SCHOOLS/JOINT COMMITTEE  
President Antenore, Chair

Mr. Hester stated that this Committee meeting has been rescheduled to May.

**VII. DIRECTOR'S REPORT TO COMMISSION**

A. DIRECTOR'S MONTHLY REPORT – MARCH 2004

Commissioner Rainey stated that the California Heights mural unveiling was an outstanding event.

Commissioner Chavarria stated that he attended the Cesar Chavez Celebration and the Cambodian New Year event and complimented staff on the great work done.

**VIII. CORRESPONDENCE**

Vice President Kozaites stated that there was no correspondence.

**IX. UNFINISHED BUSINESS**

**A. DEPARTMENT'S STRATEGIC PLAN – STANDING ITEM**

Vice President Kozaites stated that there was nothing new on this item.

**B. PRESENTATION OF FINANCIAL IMPACT OF SPECIAL EVENTS AND FILMING – DAVID ASHMAN**

Mr. Hester stated that the Office of Special Events and Filming was transferred to the Department and Mr. Dave Ashman has been the Bureau Manager for over a year and a half. He said that Mr. Ashman has been very aggressive with special events and filming and the amount of events and filming has grown tremendously. Mr. Hester mentioned that the Office of Special Events and Filming has very minimal staff and Mr. Ashman will discuss possible changes.

Mr. Ashman distributed a handout of his presentation. He said that he put together a study of the economic impact of Special Events and Filming, with the help from the Long Beach Convention and Visitors Bureau, the Grand Prix, the Gay Pride, and the Marathon. Mr. Ashman stated that this information is based on the last four years of events and filming in Long Beach. He said that this information was then given to Southern California Association of Governments (SCAG) who helped analyze the data and created a multiplier to project the economic impact of the functions. He said that the information was also taken to the University of California, Riverside and the Dean of the Graduate School of Public Administration was asked to review the information. Mr. Ashman stated that the Dean came up with approximately the same projections. Mr. Ashman then went through the graphs describing the economic impact, the production days, permits, film crew size, event attendance, and total billing.

Mr. Hester stated that there is more accuracy now in reporting the information, plus there are many more events and filming taking place. He said that Mr. Ashman is working closer with other departments to make sure that actual costs are paid for and that the City is not paying for any costs.

Mr. Ashman stated that his office is working with a company called Pulse Marketing, which is studying how to set up a model to become a revenue stream vs. just a collection agency.

Commissioner Chavarria thanked Mr. Ashman for educating event coordinators on how to coordinate special events. He also commended the small Special Events and Filming staff for working long hours.

Commissioner Satariano commended Mr. Ashman on a job well done.

Commissioner Rainey stated that "*CSI Miami*" was filmed next to her house last week and the Special Events and Filming Office was very organized and friendly to neighbors.

Vice President Kozaites echoed the comments of Commissioner Satariano and Commissioner Rainey and that the Office of Special Events and Filming are doing an outstanding job. He said that the special selection on the "*Pirates of the Caribbean*" DVD, the director talks about filming in Long Beach and that this could possibly be a revenue source on all these special clips.

#### **X. NEW BUSINESS**

Vice President Kozaites stated that there was no new business.

#### **XI. COMMENTS**

##### **A. AUDIENCE**

Ms. Anna Lindseth, with the American Red Cross Youth Services, mentioned an event called Project Band Aid, which they have planned to be held at Silverado Park on April 30. She said that this is to be a non-violence concert hosted by youth for youth. She distributed flyers for the event.

##### **B. STAFF**

Mr. Tom Shippey stated that at the March Parks and Recreation Commission meeting there was some discussion about the use of leaf blowers in the parks. He said that he had to leave the meeting early so he was unable to participate in the discussion. He stated that he put together some preliminary information on Department used blowers. Mr. Shippey said that there are approximately 15 blowers that Park staff uses and all of those do not exceed 65 decibels of noise level, as per the manufacturer, which is required by the government. He said that this is less than the 80 decibels made by piano playing. He also stated that the blowers meet all of the California standards for pollution and that they are much cleaner now than they were 10 to 15 years ago. He said according to everything he has read, the dust, etc. that is blown up is very minimal as compared to other activities, including cars on the road. He stated that the assertion that blowers are not labor saving devices is completely false. He said that blowers cut labor to a third of what would be required to do a function. Mr. Shippey said that staff stays within the time guidelines. He said that he would provide a report to the Commission at the next meeting.

Ms. Srack stated that a group of agencies who use volunteers meet monthly, and they have planned an event on Thursday, April 22, to be held at the Long

Beach Museum of Art. She said that this is to thank all the volunteers who work for all the agencies throughout the city.

C. COMMISSIONERS

There were no comments from the Commissioners.

**XII. NEXT MEETING**

The next meeting will be held at 9:00 a.m. on Thursday, May 20, 2004, in the large conference room at the Parks, Recreation and Marine administration office, 2760 Studebaker Road, Long Beach.

**XIII. ADJOURNMENT**

Vice President Kozaites adjourned the meeting at 10:35 a.m.

Respectfully submitted,

Robin Black  
Executive Secretary  
to the Director

c: Phil T. Hester, Director of Parks, Recreation and Marine